

QUALIFICATIONS

Web developer and marketing professional with over 10 years of experience helping to build brand recognition and web presence on corporate marketing and fast-paced design agency teams.

Skilled in Website Management, Site Building, Drupal & WordPress CMS Management, Custom Theming, SharePoint Site Building, UI/UX Implementation, HTML, CSS3, JavaScript, and jQuery.

EXPERIENCE

Altair Integrated Services

Remote | Aug. 2021 – Present

Lead Web Developer, SharePoint Site Manager, Graphic Designer

In my roles with Altair I provide essential support to executive leadership and operations teams by working on cross-departmental projects that guide the development, branding, and management of a business' web presence across its various outlets, including public-facing websites, training portals, and internal intranet sites.

Lead Web Developer

- Leads development and ongoing expansion of company websites through mergers and acquisitions, optimizing and contributing to a company's growing online presence.
- Provides ongoing guidance to executives and cross-departmental team leads on the development and build out of all new web-based projects.
- Researches and presents in-depth proposals aimed at enhancing website functionality and developing quality-control measures that strengthen online brand reliability.
- Maintains and updates aging CMS codebases to increase site performance and adhere to rapidly evolving company goals and directives.

SharePoint Site Manager

- Builds and maintains SharePoint communications sites that both effectively delivers information and promotes collaboration & team-building within an organization.
- Implements efficient management strategies for internal facing SharePoint sites, fostering seamless communication between a company's HR operations and their employees.
- Architects blog and newsletter-based publication systems within SharePoint for simple and easy internal communications.

Graphic Designer

- Strategically aligns leadership's vision with the creation of new branding material such as flyers, brochures, and advertisements to generate growth through direct lead generation.
- Successfully generates web design collateral for all new web-based projects such as public facing websites and internal intranet sites.
- Assists in brand development through the creation of brand standards that increase company value and market recognition in growing digital landscapes.
- Provides guidance and training to communications teams to ensure quality control around any new branding guidelines on internal and external marketing collateral.

PrimePay

West Chester, PA | Apr. 2015 – July. 2021

Lead Web Developer

At PrimePay I lead the frontend development and user experience side of the marketing team by building and managing the company's web presence on Drupal 7 through 9. Working closely with the design teams, content teams and upper management on cross-departmental projects, I helped to develop exceptional user experience and brand recognition across all sites presented to our target audiences.

- Successfully architected various iterations of the company website, guiding its development through multiple rebranding efforts.
- Maintained company websites on a day-to-day basis, providing continuous oversight on potential enhancements to keep our brand on trend and up-to-date.
- Performed migrations from Drupal 7 to Drupal 8, enhancing security and performance across portfolio.
- Aligned web projects with the business' yearly goals by working directly with stakeholders to develop UI/UX scope for all ongoing projects.
- Increased market recognition by collaborating with design team to build out new branding guidelines.
- Designed and developed simple-to-use jQuery pricing calculators to drive direct b2b leads.

Mobius New Media

Wilmington, DE | Sept. 2013 – Mar. 2015

Frontend Web Developer

At Mobius I focused on the setup and build out of all Drupal and WordPress based projects, guiding the development process from initial project estimates, through CMS installation and development, to final content implementation and hand-off. Meeting with agency clients at project kickoff to discuss and outline initial scope of work, I then collaborated with design and project management teams to help write estimates and turn custom Photoshop designs into fully responsive websites.

Eight Eleven Inc.

Philadelphia, PA | Oct. 2011 – Sept. 2013

Junior Frontend Web Developer

My position with Eight-Eleven focused on fast-paced frontend development, theming, and site building of Drupal 7 and WordPress based websites for a variety of agency clients. Working closely with graphic designers and the SEO team, I created custom HTML and CSS templates based off of Photoshop comps and working wireframes. I also led in the company's adoption of Git as a version control system.

SKILLS

Languages & Toolkits

- HTML, Twig, CSS3, Sass, jQuery, JavaScript
- CSS Grid, Flexbox, Bootstrap, Tailwind CSS

Content Management Systems

- Drupal 7, Drupal 8, Drupal 9, Drupal 10, WordPress, SharePoint

Systems & Interfaces

- Git, Drush, Composer, Terminal, Command Prompt
- cPanel, Parallels, WHM, Plesk

SaaS / Software

- Salesforce, Pardot & HubSpot
- Adobe Photoshop, Adobe Illustrator, Adobe XD, Figure, Canva

EDUCATION

Art Institute of
Philadelphia

Philadelphia PA
2008 – 2011

Bachelor of Science (B.S.)

Web Design and
Interactive Media